



## POP Displays Adds 18 to Staff in just Ten Weeks

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In the past few weeks, POP Displays enhanced its front end and production capabilities with 18 new hires, eight of whom are former employees. "With increased business from existing customers and an influx of new accounts, we moved quickly to ensure we are properly staffed to service our clients," commented Ed Wohlwender, CEO of POP Displays.

Many of the new hires are creative designers, design engineers, skilled prototype makers and senior sales talent, all of whom support the initial stages of business development. POP Displays also increased the number of line supervisors and added hard-to-find molding talent.

"We were especially pleased to bring back so many experienced, familiar faces," added Wohlwender, "There is a sense that POP Displays is the place to be for top talent."