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POP Displays Named one of the Top 50 P.O.P. Companies

Yonkers, NY (May 1, 2014). POP Displays was again named in the Top 50 P.O.P. Companies by Creative Magazine and ranked in the top 10. The recognition is based total revenue and gives an indication of each company's scale and scope within the industry.

"We are proud of our track record in this industry. For over 60 years, we have partnered with major retailers and branded companies in cosmetics, CPG, consumer electronics, fashion, general merchandise and more. Many of our relationships extend beyond 20 years. We are pleased to again be ranked in the top 10 in our industry," said Joe Berzok, EVP at POP Displays.

The feature story describes POP Displays being differentiated by their 1) strategic consultative approach that translates insights into merchandising solutions that turn shoppers into buyers, 2) vertical integration with flexibility to move between domestic and offshore production to control cost, quality and speed to market and 3) sophisticated infrastructure to manage large, complex programs.

Creative Magazine is a publication that focuses on in-store merchandising with news and product information on displays, exhibits and sales promotion material.

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