



**FOR IMMEDIATE RELEASE**

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**Dan Harrington Joins POP Displays**

Yonkers, NY – June 17, 2013 – Joe Berzok, Senior Vice President of Sales at POP Displays is pleased to announce the appointment of Dan Harrington as Vice President Strategic Accounts.

Harrington has 25 years of industry experience working with major marketers and retailers. He built trusting relationships with high profile clients such as UPS, Safeway and Hunter-Douglas. Harrington joined POP Displays because he saw a dynamic, stable company with talented people and the right resources.

Berzok commented, "This new position was added in order to support our rapidly growing business and maintain the high level of support we provide our customers. Harrington brings a strategic focus and customer-centric approach that is a perfect fit with POP Displays. "

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