



## Diam USA Town Meeting Recognizes Excellence

29 July 2003

Bringing all employees in the Woodside NY location together, Diam International CEO Bill Ecker presented them with their eleven OMA's (Outstanding Merchandising Awards) and singled out four employees to be part of the Presidents Club for exceptional effort.

"At the recent GlobalShop in Chicago, the merchandising industry gave its annual awards for outstanding retail merchandising." Ecker explained. "These awards are extremely competitive as hundreds of companies submit their best efforts for judging by an independent group of judges from the industry. Once again, Diam International distinguished itself as the premier permanent and semi-permanent retail merchandising organization in the world, by winning a total of 11 awards, more than any other company in the permanent and semi-permanent categories."

The specific awards are: Gold OMAs for Clarins Make-up Tester Stand and Lancome Purple Rain Counter Tester; Silver OMAs for Estee Lauder Make-up Tester Stand, Kerastase Solarie Counter Display and Walmart Millenium Cosmetic Fixturing System; Bronze OMAs for Coty Rimmel Fragrance Millenium Tester/Merchandiser, Coty Rimmel Fragrance Promotional Counter Unit, John Frieda Shelving Boutique, Lancome Tresor Fragrance Counter Unit, Nina Ricci Tester Stand and Redken Shelf Management System.

Ecker also announced the inclusion of four new members into the prestigious Presidents Club. Jethro Nisson, a Model Maker, was noted for his relentless problem solving; Johnnie Tellertia, also from the Model Shop, displayed consistent effort as he made himself available on countless projects; Gus Alvarez, from Shipping and Receiving, was always there when help was needed; and Kelly Mansfield, who works in Sales Support, supported out sales team and freed them to focus on client priorities.

Ecker passed along his personal congratulations to a standing-room only crowd for their award winning work and consistent effort for Diam and their clients. "As I have said on many occasions, we win when our clients win. By doing great merchandising for our clients we give them the opportunity to be more successful at retail, and ultimately, this is the goal for us all."



### **About Diam International**

Diam International is the leading retail merchandising solutions provider in the world. It is unique as a vertically integrated, single source supplier with a global scope and an unparalleled range of services, including strategic analysis, opportunity identification, creative design, engineering, manufacturing, distribution, logistics, installation, maintenance and program analysis. It services clients in industries such as cosmetics, fragrance, electronics, software, and photography. Diam International is located at 26-45 BQE West in Woodside, New York and can be reached at 718-278-4300 or [contact@ny.diam-int.com](mailto:contact@ny.diam-int.com). Additional information is available on its website at [www.diam-int.com](http://www.diam-int.com).