



Joe Berzok Named to POPAI Board of Directors

8 September 2010

Joe Berzok, Senior Vice President of Sales at POP Displays has been named to the POPAI Board of Directors and the Strategic Planning Committee. Joe is a seasoned point of purchase professional with over 25 years' experience. Joe has been at POP Displays since 2001 and is responsible for front-end functions including marketing, sales, creative, design engineering, model shop, project management, product development and key strategic initiatives.